

Executive Chairman Matt Rose to Address Industry Cluster Mapping Conference

Understanding and Enhancing the Value of Freight Economy

Report to be Presented by Professor Thomas Horan

September 29-30, 2014

[Humphrey School of Public Affairs](#)

University of Minnesota



The University of Minnesota issued a preliminary report, *Understanding and Enhancing the Value of the Freight Economy in Minnesota*, intended to highlight the importance of freight rail to the extended Minnesota economy through analysis of industry clusters. This conference will conclude that report and facilitate a discussion of freight capacity for Midwestern rail service now and in the future.

BNSF Railway's Executive Chairman Matthew K. Rose will discuss the dynamic post-recession growth in rail volumes and demand for service and review BNSF's response to ensure the rail system continues to be sufficient to help the region's burgeoning food, manufacturing, and energy-related industries as they compete in the global economy. Following the presentation by Mr. Rose, Professor Thomas Horan will present findings from the final report on *Understanding and Enhancing the Value of Freight Economy in Minnesota*.



The event will include the unveiling of a groundbreaking new [industry cluster mapping tool](#) developed by Harvard University. University of Minnesota researchers will showcase how the tool can be used to map economic activity and related freight transportation growth. The new mapping tool gives officials the ability to map the nation's top industry "clusters," showing business and government leaders at-a-glance how industry and freight rail, highway, and waterway infrastructure are overlaid. This should provide a better understanding of the impacts of transportation policy and investment on economic development.

More Information and Registration

For more information or to register, please visit the [conference website](#).

